



SAVING WATER WITH HERO

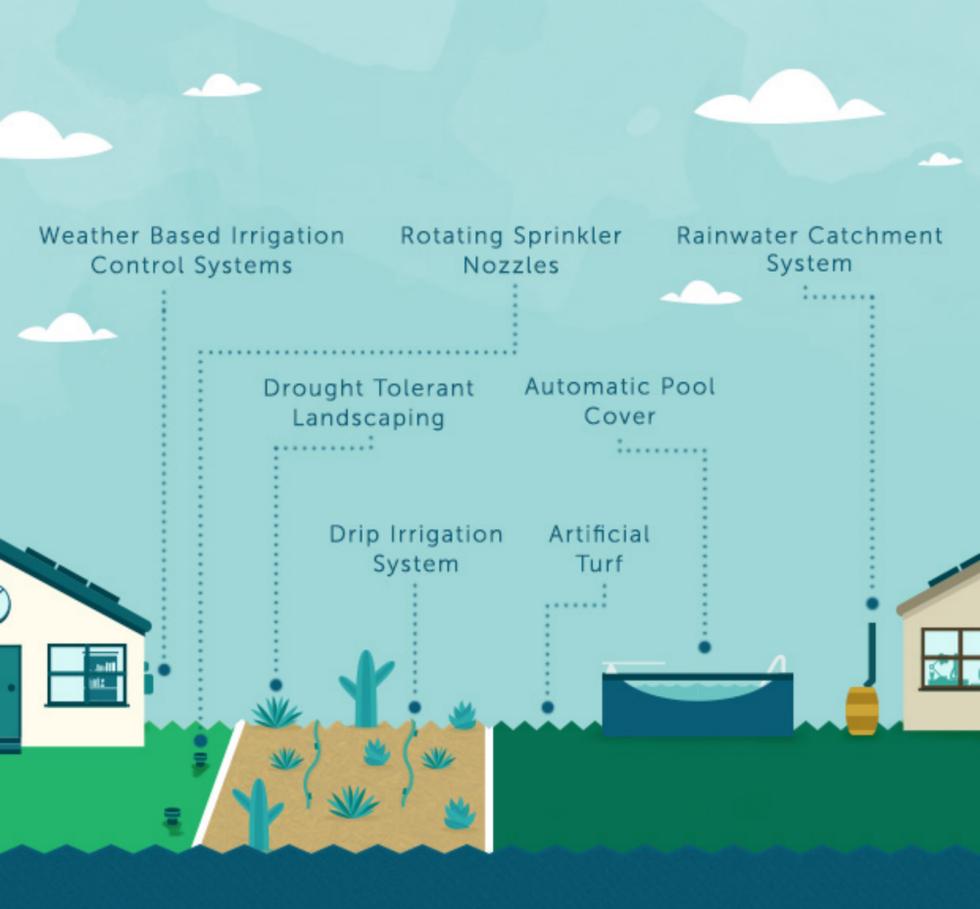
HERO CAN REDUCE YOUR HOME WATER USE BY UP TO

50 PERCENT*



Outdoor Improvements

Save up to half of your outdoor water with:



Indoor Improvements

Hold on to the most indoor water with:



Gray Water Systems



Hot Water Delivery Systems

Squeeze the most out of every drop with Watersense® high efficiency fixtures:



Faucets



Showerheads



Toilets

HERO IMPROVEMENTS MADE TO DATE WILL SAVE OVER

654 MILLION

GALLONS OF WATER



That's like taking about

21 million showers.

If every resident of California used HERO, we could save the equivalent of

2X THE VOLUME

of Lake Tahoe Reservoir!



How will you save water with HERO?

Figures are from May 2015 and change every day.

*Refers to water-saving home upgrades, per California Department of Water Resources report "California Single Family Water Usage Study."



heroprogram.com